

LCCI Diploma in Marketing (Level 3)

Local Resident & PR Only.

Course Aims & Objectives

This Diploma aims to provide with the basic understanding of marketing activities and requirement in a marketing environment and also the different functional areas of marketing and provides a good foundation for a career in marketing.

Entry Requirement

- Students must be at least 15 years and above;
- No formal basic qualification is required but qualification equivalent to “N” will be preferred.

Course Content

- Marketing
- Selling and Sales Management
- Advertising

Upon completion of above courses including passing all above subjects, LCCI level 3 certificate will be issued. A diploma must be claimed through additional application of certificate grouping process if candidates achieved pass for above subjects within a period of 24 months.

Duration & Instruction Hours

This Diploma lasts about 6 month. For Both Full-time and Part-time student.

Weekly Instruction hours:

Full-time: 15 hrs / week

Monday to Friday: 3 hrs daily

Part-time: 6 hrs / week

Duration: Twice weekly – evening class 6.30pm – 9.30pm

Fees

Full-time: **S\$2880/-**

Part-time: **S\$2160/-**